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FOR RELEASE: Immediately

AeroCat Bike Prize for Freedom 100 Winner

Portland, IN (May 26th, 2011) –AeroCat High Performance Bicycles is reaching out to support their heritage with the motor sports industry in Indiana. As part of a continued marketing effort to align themselves with INDYCAR and to support developing race car drivers, the company has agreed (in cooperation with INDYCAR) to award a carbon fiber bicycle to the winner of the Firestone Indy Lights Freedom 100 race on May 27, 2011 at the Indianapolis 500 Motor Speedway.

“One of our arching objectives is to align our company and products with the high performance motor-sports industry,” said AeroCat President, Dave Poole. “Enhancing driver performance through the use of cycling is a natural path. The Firestone Indy Lights program is a perfect match as it is providing a development path for up and coming drivers.”

The winner of the race will be awarded with an AeroCat ACR500 monocoque carbon fiber bicycle with Shimano components and Easton wheels with a retail value of \$2599.



About AeroCat High Performance Bicycles

AeroCat High Performance Bicycles is based in Portland, Indiana USA. Its main focus brings high-end bicycles to market with unsurpassed value. AeroCat develops and build bikes by utilizing state-of-the-art materials and creative manufacturing processes, specifically catering to its customers' needs and wants, and demanding quality control standards from its suppliers and employees. Special attention has been given to the look and feel of AeroCat bicycles. The unique graphic design, tube shapes, and overall ride performance truly make AeroCat bikes stand out among other brands. For more information about AeroCat please visit www.aerocatbike.com.

Media enquiries:

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